



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser Pol/B Nelson/D/Sen/FL (16577)
Agency/T-Code Abar Media (2878)/948873799
Buyer HUTTON,SHELLI
Salesperson Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Product Political - Federal Candidate (1067)
Brand 594/BILL NELSON SENATE (137667)
Acct Types National/Political
Est/Headline 594/06327878
Demo
Revision
Comments BILL NELSON SENATE
***** THIS IS A CASH IN ADVANCE

Invoice 635886
Inv Date 9/30/2012
Terms Net 30
Contract 332344
Bill Type Standard
Period 8/27/2012 - 9/30/2012

CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:39PM

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

AgM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	7:00:00AM- 9:00:00	Day,W-1	09/26/12 7:29AM (We)	00:30	BN12003H	\$1600.00	
2.0	Spot	9:00:00AM-10:00:00	Day,Tu-1,Th-1,F-1	09/25/12 9:56AM (Tu)	00:30	8N12003H	\$375.00	
2.0	Spot	9:00:00AM-10:00:00	Day,Tu-1,Th-1,F-1	09/27/12 9:48AM (Th)	00:30	8N12001H	\$375.00	
2.0	Spot	9:00:00AM-10:00:00	Day,Tu-1,Th-1,F-1	09/28/12 9:39AM (Fr)	00:30	BN12003H	\$375.00	
5.0	Spot	11:00:00AM-12:00:00	Day,W-1	09/26/12 11:29AM (We)	00:30	BN12001H	\$750.00	
6.0	Spot	12:00:00PM- 1:00:00	Day,F-1	09/28/12 12:37PM (Fr)	00:30	8N12001H	\$675.00	
7.0	Spot	1:00:00PM- 3:00:00	Day,Tu-1,W-1,Th-1,F-1	09/25/12 2:24PM (Tu)	00:30	8N12001H	\$650.00	
7.0	Spot	1:00:00PM- 3:00:00	Day,Tu-1,W-1,Th-1,F-1	09/26/12 2:24PM (We)	00:30	BN12003H	\$650.00	
7.0	Spot	1:00:00PM- 3:00:00	Day,Tu-1,W-1,Th-1,F-1	09/27/12 2:59PM (Th)	00:30	BN12003H	\$650.00	
7.0	Spot	1:00:00PM- 3:00:00	Day,Tu-1,W-1,Th-1,F-1	09/28/12 1:32PM (Fr)	00:30	8N12003H	\$650.00	
9.0	Spot	3:00:00PM- 4:00:00	Day,Tu-1,W-1,Th-1,F-1	09/25/12 3:55PM (Tu)	00:30	BN12003H	\$650.00	
9.0	Spot	3:00:00PM- 4:00:00	Day,Tu-1,W-1,Th-1,F-1	09/26/12 3:45PM (We)	00:30	8N12001H	\$650.00	
9.0	Spot	3:00:00PM- 4:00:00	Day,Tu-1,W-1,Th-1,F-1	09/27/12 3:47PM (Th)	00:30	8N12001H	\$650.00	
9.0	Spot	3:00:00PM- 4:00:00	Day,Tu-1,W-1,Th-1,F-1	09/28/12 3:40PM (Fr)	00:30	BN12001H	\$650.00	
11.0	Spot	4:00:00PM- 5:00:00	Day,F-1	09/28/12 4:24PM (Fr)	00:30	BN12003H	\$800.00	
12.0	Spot	5:00:00PM- 6:00:00	Day,Th-1	09/27/12 5:43PM (Th)	00:30	8N12003H	\$1800.00	
13.0	Spot	6:00:00PM- 6:30:00	Day,W-1	09/26/12 6:23PM (We)	00:30	8N12003H	\$2400.00	
14.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,F-1	09/25/12 6:59PM (Tu)	00:30	BN12001H	\$2400.00	
14.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1,F-1	09/28/12 7:30PM (Fr)	00:30	BN12001H	\$2400.00	
15.0	Spot	7:30:00PM- 8:00:00	Day,W-1,Th-1,F-1	09/26/12 7:36PM (We)	00:30	BN12001H	\$2400.00	
15.0	Spot	7:30:00PM- 8:00:00	Day,W-1,Th-1,F-1	09/27/12 7:37PM (Th)	00:30	BN12001H	\$2400.00	
15.0	Spot	7:30:00PM- 8:00:00	Day,W-1,Th-1,F-1	09/28/12 7:38PM (Fr)	00:30	8N12003H	\$2400.00	
17.0	Spot	10:00:00PM-11:00:00	Day,W-1	09/26/12 10:39PM (We)	00:30	BN12003H	\$4250.00	
18.0	Spot	8:00:00PM-11:00:00	Day,Sa-1	09/29/12 10:56PM (Sa)	00:30	BN12001H	\$3300.00	
19.0	Spot	11:00:00PM-11:35:00	Day,Tu-1,Th-1	09/25/12 11:28PM (Tu)	00:30	8N12003H	\$2000.00	
19.0	Spot	11:00:00PM-11:35:00	Day,Tu-1,Th-1	09/27/12 11:13PM (Th)	00:30	BN12003H	\$2000.00	
20.0	Spot	11:35:00PM-12:05:00	Day,Tu-1,W-2,Th-1	09/25/12 12:02AM (Tu)	00:30	BN12001H	\$825.00	
20.0	Spot	11:35:00PM-12:05:00	Day,Tu-1,W-2,Th-1	09/26/12 12:01AM (We)	00:30	8N12003H	\$825.00	
20.0	Spot	11:35:00PM-12:05:00	Day,Tu-1,W-2,Th-1	09/26/12 11:57PM (We)	00:30	BN12001H	\$825.00	
20.0	Spot	11:35:00PM-12:05:00	Day,Tu-1,W-2,Th-1	09/27/12 11:55PM (Th)	00:30	8N12001H	\$825.00	
22.0	Spot	5:00:00AM- 6:00:00	Day,Sa-1	09/29/12 5:14AM (Sa)	00:30	BN12002H	\$275.00	
23.0	Spot	6:00:00AM- 7:00:00	Day,Sa-1	09/29/12 6:25AM (Sa)	00:30	BN12001H	\$675.00	
24.0	Spot	7:00:00AM- 9:00:00	Day,Sa-1	09/29/12 7:23AM (Sa)	00:30	BN12002H	\$850.00	
25.0	Spot	12:00:00PM-12:30:00	Day,Sa-1	09/29/12 12:22PM (Sa)	00:30	BN12001H	\$475.00	
26.0	Spot	3:30:00PM- 7:00:00	Day,Sa-1	09/29/12 6:07PM (Sa)	00:30	BN12002H	\$2750.00	
27.0	Spot	5:00:00AM- 6:00:00	Day,Su-1	09/30/12 5:23AM (Su)	00:30	8N12002H	\$200.00	
28.0	Spot	6:00:00AM- 7:00:00	Day,Su-1	09/30/12 6:22AM (Su)	00:30	BN12001H	\$675.00	
29.0	Spot	7:00:00AM- 9:00:00	Day,Su-1	09/30/12 7:12AM (Su)	00:30	BN12002H	\$850.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$47,950.00	Total Spots	38
Commission	(\$7,192.50)		
Net Total	\$40,757.50		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.